



FY22 LOUISIANA PROJECT GRANTS

WORKSHOP

THURSDAY, JULY 29, 2021



LOUISIANA
PROJECT
GRANTS
NOW OPEN!

WHAT IS THE LPG PROGRAM?

A program administered jointly by the Louisiana Division of the Arts (LDOA) and nine regional arts councils across the state.

Replacing Decentralized Arts Funding (DAF)



WHAT HAS CHANGED FROM DAF TO LPG?



WHY THE CHANGE?



- LPG will solely fund **project assistance** for community-based arts projects
 - Dollars will be allocated **regionally** rather than by parish
 - Updated **priorities** and **review criteria** to reflect renewed focus+ intent
 - **New Application** Platform is called Submittable.
 - **Guidelines are consistent** throughout all nine regions
-
- Since 1995, DAF procedures+ processes hadn't changed
 - A need for Louisiana's limited arts dollars to support **competitive**, **creative** projects
 - If you were accustomed to applying for DAF, please **shake things up**, **take a risk**, target **new populations**, form **partnerships**, and focus on a **community need**.

WHAT IS THE LPG PROGRAM?

A system for funding arts projects in all regions of the state by giving artists, nonprofits, public/private schools, local government agencies, and colleges/universities in each region the opportunity to cultivate arts projects that meet their local needs and have a lasting impact within each region.

PROGRAM GOALS

- Diversity, equity, and inclusion
 - Stimulate healthy competition in grant proposals
- Increase creativity, innovation, and awareness of trends in project development
- Encourage professional artists to get involved in projects that have meaningful community involvement and collaboration
 - Leverage additional local and national support for the arts in Louisiana



THINKING OF APPLYING FOR AN LPG GRANT?

Here's what you need to know



Louisiana Project Grants Division of the Arts

Have an idea for an arts project?

Keep in mind LPG requires a 50% cost match.

Are you connected to or associated with...

- An arts or other nonprofit?
- A public or private school or school board?
- A public library or governmental agency?
- A university or college?

If you answered yes

Is LPG a good fit for your project or idea?

- Review the mission & goals of your org
- Think of local community needs
- Read LPG guidelines & review the intent of the LPG program
- Call your regional arts council

Put in the time to plan out your project.

- Be realistic and specific
- Involve the community that will be served by the project
- Assess the costs, personnel needs, and time requirements
- Plan for ways to revise the project in the event of partial funding

If you have determined LPG to be a good funding fit..

Now get prepared for writing!

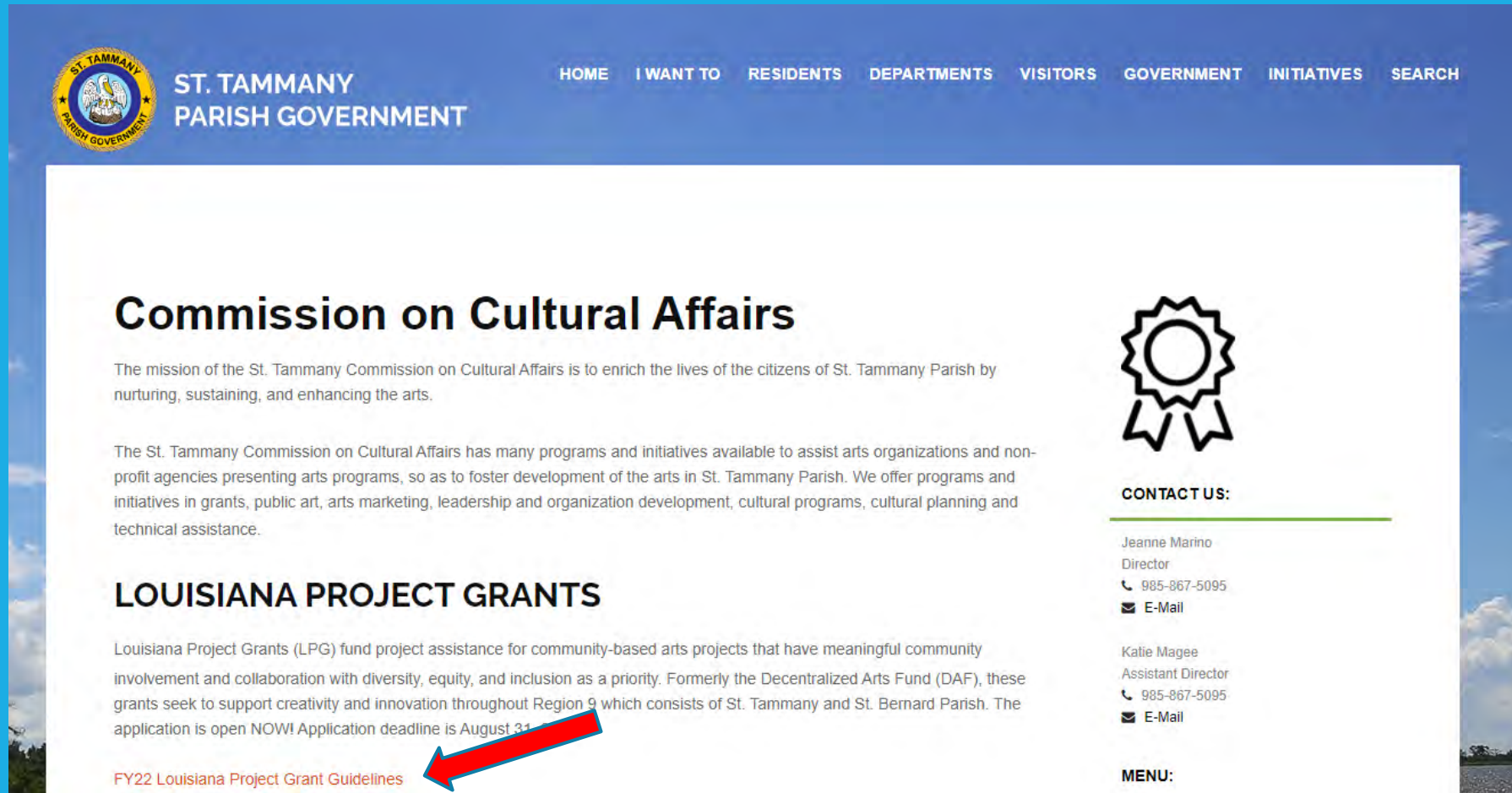
Get familiar with the instructions & requirements

- Review the evaluation criteria
- Make sure you review the online system instructions
- Create a login for the online system
- Review the application questions
- Gather all documents needed
- Formulate realistic budget

You can find complete LPG grant guidelines at louisianaarts.org

LPG GUIDELINES

Download at www.stpgov.org/cca



The screenshot shows the St. Tammany Parish Government website. At the top left is the parish logo and the text "ST. TAMMANY PARISH GOVERNMENT". A navigation menu includes "HOME", "I WANT TO", "RESIDENTS", "DEPARTMENTS", "VISITORS", "GOVERNMENT", "INITIATIVES", and "SEARCH". The main content area features the "Commission on Cultural Affairs" section with a mission statement and a paragraph about programs. Below this is the "LOUISIANA PROJECT GRANTS" section, which includes a paragraph about the grants and a red arrow pointing to the text "Application deadline is August 31". To the right of the main text is a "CONTACT US:" section with a ribbon icon, listing Jeanne Marino (Director) and Katie Magee (Assistant Director) with their phone numbers and email addresses. At the bottom left of the screenshot is a link for "FY22 Louisiana Project Grant Guidelines".

ST. TAMMANY PARISH GOVERNMENT

HOME | I WANT TO | RESIDENTS | DEPARTMENTS | VISITORS | GOVERNMENT | INITIATIVES | SEARCH

Commission on Cultural Affairs


The mission of the St. Tammany Commission on Cultural Affairs is to enrich the lives of the citizens of St. Tammany Parish by nurturing, sustaining, and enhancing the arts.

The St. Tammany Commission on Cultural Affairs has many programs and initiatives available to assist arts organizations and non-profit agencies presenting arts programs, so as to foster development of the arts in St. Tammany Parish. We offer programs and initiatives in grants, public art, arts marketing, leadership and organization development, cultural programs, cultural planning and technical assistance.

LOUISIANA PROJECT GRANTS

Louisiana Project Grants (LPG) fund project assistance for community-based arts projects that have meaningful community involvement and collaboration with diversity, equity, and inclusion as a priority. Formerly the Decentralized Arts Fund (DAF), these grants seek to support creativity and innovation throughout Region 9 which consists of St. Tammany and St. Bernard Parish. The application is open NOW! Application deadline is August 31.

[FY22 Louisiana Project Grant Guidelines](#)



CONTACT US:

Jeanne Marino
Director
☎ 985-867-5095
✉ E-Mail

Katie Magee
Assistant Director
☎ 985-867-5095
✉ E-Mail

MENU:

[FY22LouisianaProjectGrantsGuidelines.pdf \(stpgov.org\)](http://www.stpgov.org/cca)

LPG Guidelines

Key Points

- Application Deadline: August 31, 2021
- Grant Period: October 1, 2021 – September 30, 2022
- Recognized Artistic Disciplines: Dance, Design, Folklife, Literature, Media, Music, Theater, Visual Arts & Crafts
- Eligible Applicants: Non-profits, Government agencies, Schools/School Boards, Colleges/Universities
- Ineligible Applicants – see guidelines for listing
- Ineligible Activities – see guidelines for listing

LPG Guidelines

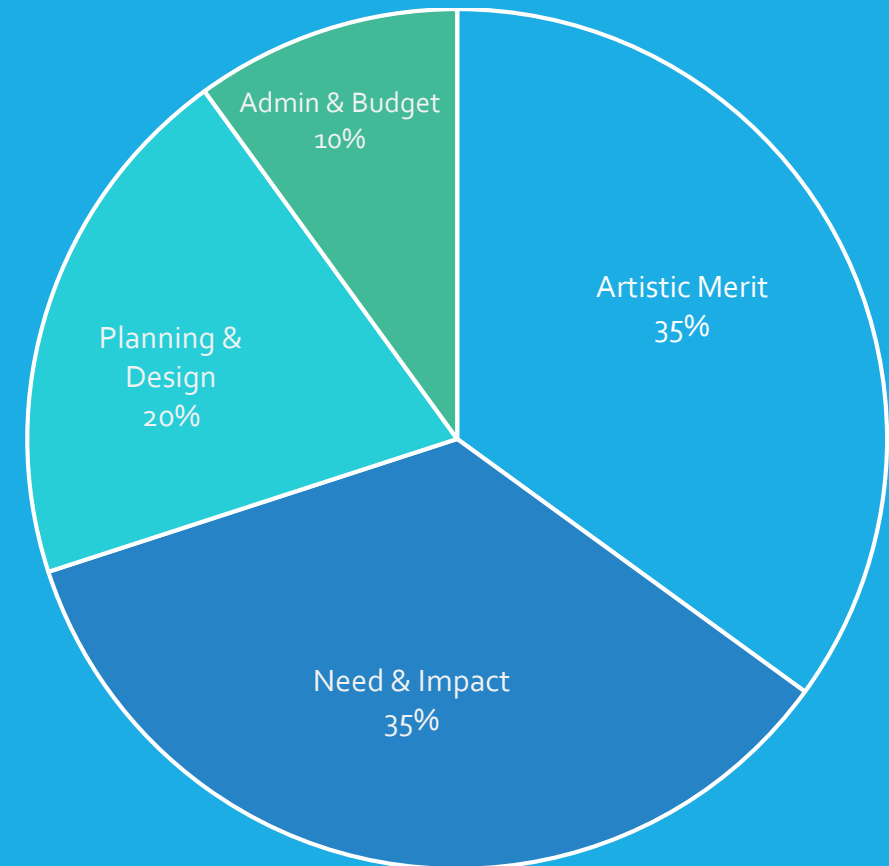
Key Points

- Fiscal Agents
- Cash Match: 50%
- Grant Request: Min. \$2,500 / Max. \$5,000
- 8 Tips for planning your proposal – see guidelines
- Evaluation Criteria
 - Artistic Merit 35%
 - Need and Impact.....35%
 - Planning & Design.....20%
 - Administration & Budget.....10%

EVALUATION CRITERIA

A Review Panel, composed of members from your community, will evaluate your proposal using the published evaluation criteria. Their scores will determine ranking, which will determine recommended funding.

Application narrative questions mimic the evaluation criteria. Your responses to the questions, along with the other components of the grant proposal will be evaluated accordingly.



EVALUATION CRITERIA

ARTISTIC MERIT

35%

- Expertise of artists involved as providers of service
- Degree of innovation and artistry involved in project
- Incorporation of local artists and or art forms when possible and/or a description of how local artists and art forms will benefit

EVALUATION CRITERIA

NEED AND IMPACT WEIGHT

35%

- Efforts to increase equity, accessibility, and Involvement of diverse (social, geographic, economic) populations reflective of the community or engagement of new populations previously unserved by the organizations involved
- Efforts to address a community need/gain community involvement
- Taking advantage of opportunities for collaboration/partnerships or demonstrating steps taken at laying the ground work for potential partnerships

EVALUATION CRITERIA

PLANNING AND DESIGN

20%

- Involvement of target audience in planning process
 - Risk taking/trying something new
- Implications of the project beyond the funding period
- Ability to track performance indicators and account for what may be learned from the project as well as quantitative outcomes

EVALUATION CRITERIA

ADMINISTRATION AND BUDGET

10%

- Appropriate request level and use of grant funds
- Clarity and completeness of financial information


LPG Guidelines

Key Points

- Application Assistance is available through from your Regional Arts Council
- See Guidelines for More information on:
 - How to Submit Your Application
 - What Happens Next?
 - Requirements for Managing An Award

LET'S CHECK OUT SUBMITTABLE!

Louisiana Office of Cultural Development Applications Manager (submittable.com)



LOUISIANA DIVISION OF THE ARTS
PROJECT GRANTS

*Louisiana Project Grants
FY22 Grant Guidelines*

APPLICATION DEADLINE: August 31st, 2021 at midnight

Applications may be accessed at [Submittable.com](https://submittable.com)
The grant period is October 1, 2021 through September 30th, 2022.

Mission: The Louisiana Division of the Arts (LDOA) in cooperation with the Louisiana State Arts Council (LSAC) is the catalyst for participation, education, development and promotion of excellence in the arts.

*Clicking the link in the guidelines will bring you directly to the Office of Cultural Development page and the LPG opportunity.

QUESTIONS?

CONTACT INFO

Shelley Speed
Community Development Coordinator

slspeed@stpgov.org

(985) 867-5095

www.stpgov.orgcca

21454 Koop Drive
Building B – 3rd Floor
Mandeville, LA 70471